

New Attitudes

*strength ... support...
hope ... research ... survivor ...*

Greetings!

Well, our weather is cooperating so we can get outside, take that brisk walk and enjoy Imperial Valley like we want! I love this time of the year! Thank you God!

Between Women has not been sitting around! As much as I would prefer, to the contrary, we have been forging ahead assisting new patients, additional training programs for the Peer-Educators, programs, health fairs and fundraising opportunities!

Between Women is preparing for the National Breast Cancer Coalition Advocacy Conference. During the conference we will hear about healthcare reform, new treatment protocols and most importantly “Deadline 2020”. For those of you that are unclear what this means, NBCC is setting a deadline, an ending date for breast cancer, which has been set for January 1, 2020. Between Women wholeheartedly supports them!

Last year during our 13th annual Benefit, September 25th, we unveiled their new video about the 2020

Deadline commitment. It was an honor to present the video. Those in attendance were surprised and applauded Between Women for taking the stand with NBCC. Just as Fran Visco, President of NBCC has repeatedly stated, new drugs are nice, but it isn't enough when over 42,000 women are still dying of this disease every year! If “we” can end polio in seven years, put a man on the moon, then why after forty years don't we have a cure for cancer? Enough is enough! It's time to change the conversation, stand up with us and put a “deadline” to ending breast cancer!

Recently I sat in on a webinar with Dr. Susan Love and Dr. Kristi Graves. The webinar discussed the results of a Latina study. This study was addressing Quality of Life Issues within the Latina community. I thought, this is great! Unfortunately, the study was from a small database, due to low enrollment. Latinas, I need you to get involved! Please go to Dr. Susan Love's **Army of Women** and register for the **Army of Women**. It is of the utmost importance! Your participation is vital. Thank you! The website is: www.armyofwomen.org

Inside this issue, you will read about the opportunities Between Women has had. You will read about who is attending this year's advocacy conference and you can call and get your tickets for the 2nd Annual Garden Tour! The tickets are a \$10.00 donation. So mark your calendars now! April 2, 2011. It will be a beautiful day!

Want to volunteer for Between Women? We all have gifts and talents, if you wish to help us and get involved ~ call us! We can use your gifts and talents! Call the office, 760-351-1774 or email:

betweenwomen@yahoo.com.

Blessings!

Linda Cady



Anna Garcia, *The race is on!*

February 21, 2011 I celebrated my third birthday! Yes, three years ago I was diagnosed with breast cancer. I consider myself one of the more blessed women being diagnosed with breast cancer for many reasons. First, I have a very supportive family and two, I was fortunate enough to have met Between Women Breast Cancer Organization. I remember meeting Linda Cady and before I knew it, she had connected me with women that answered many of my unspoken questions! It was amazing!

I have always considered myself a pretty strong woman. With everything “life” had thrown my way, I knew breast cancer wasn’t going to be any different. I have always been able to take care of my family. The Between Women gals, taught me to first consider myself, take care of me first, then I would be able,... after treatment, to take care of my family again. They taught me how to talk to my doctor, ask questions and learn about my disease. Then I would be able to fight like a “warrior” and win! So, I did ask questions and continued to go to the support meetings and when I did I would always leave feeling better about myself. Secretly, I knew I would win, I was becoming a warrior!

After I finished treatment, I asked Linda how I could help her. I wanted to keep connected and give back. She asked me if I would like to get involved



in public advocacy. Before I knew it we were on an airplane headed for Washington DC! I was headed to learn how to become a public advocate. It was amazing, I met new women; I learned what a public advocate is and I learned the importance of being a

public advocate. I had the great opportunity to meet the Doctor, Dennis Slamon, who has given me new hope through the drug he invented called Herceptin. This was the first of many steps on an amazing journey!

Between Women introduced me to an organization that I wanted to be involved with, the National Breast Cancer Coalition. These are strong women with a mission that is reachable today. I am happy I asked Linda how can I help; I am happy I chose to take that step of faith and now I know this disease can be taken down! Together, we are forging ahead along with the other 800 advocates across the United States until breast cancer has an end..... January 1, 2020!

Consider yourself a partner in this idea, plan and together we can make breast cancer a fleeting memory of yesterday!

Register Now! April 30 - May 3 • Hyatt Regency, Arlington, VA
NBCC's Annual Advocacy Training Conference:
CHANGING THE CONVERSATION
The Breast Cancer Deadline
2020



Susan Dean, Anna Garcia, Linda Cady and Raye Smith are attending this year's Advocacy Training Conference.

This conference will unveil the planning and securing of our goal to end breast cancer January 1st, “Breast Cancer Deadline 2020”.

This has such a sweet sound, don't you think!



First mammography recipients, receive breast health/breast cancer information by Mammography Director, Sylvia Huber, second from left. Thank you Sylvia!



Above, an excited group of the eighty mammography recipients! Promotoras Lupe Perez, left & Marybelle Plourd, right. Thank you, Ladies!



2nd Annual Imperial Valley
Garden Tour



April 2, 2011 9:00am - 2:00pm

Ticket: \$10.00 Donation

*Eight beautiful garden s you will
enjoy and have fun seeing!*

Call: Between Women's Office for Tickets:

1-760-351-1774 or 1-760-275-6387

Mammography Sessions

If you do not have insurance, are 40 years of age, do not have breast implants and are in need of a mammogram, please call the Clinic where you prefer to be seen.

Below is a list of Clinica de Salud del Pueblo sites with available mammogram dates. Please call the Clinica at least three weeks prior to ensure that mandatory clinical breast exam has been done. Please bring ALL films from your last screening.

Clinica de Salud del Pueblo
223 W Cole Road
Calexico, Ca 92231
1-760-357-2020

651 Wake Avenue
El Centro, CA 92243
1-760-352-2257

751 West Legion Road
Brawley, CA 92227
1-760-

Tuesday, January 25, 2011

Wednesday, January 26, 2011

Saturday, May 7, 2011

Tuesday, March 29, 2011

Wednesday, March 30, 2011

Clinica de Salud del Pueblo
450 East Birch Street
Calexico, CA 92231
1-760-768-6262

Tuesday, May 24, 2011

Wednesday, May 25, 2011

Tuesday, July 26, 2011

Wednesday, July 27, 2011

Saturday, May 21, 2011

Tuesday, September 27, 2011

Wednesday, September 28, 2011

Tuesday, November 29, 2011
Clinical de Salud del Pueblo

Wednesday, November 30, 2011
Pioneers Memorial Healthcare District



The printing of "New Attitudes" Newsletter is
generously donated by
Pioneers Memorial Healthcare District



Mark your calendars for our 2nd annual Garden Tour, Saturday April 2nd~Call the office for Tickets



NONPROFIT ORGANIZATION
 U.S. POSTAGE PAID
 EL CENTRO, CA
 PERMIT NO. 116
 4

New Attitudes
 P.O. Box 1225
 Brawley, CA 92227